

THE BLUE BIRD ADVANTAGE



The Fuel Economy Results Are In!

Blue Bird Advantage - 13%

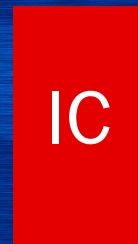
Cummins ISB v. MaxxForce DT

Fuel Economy Results

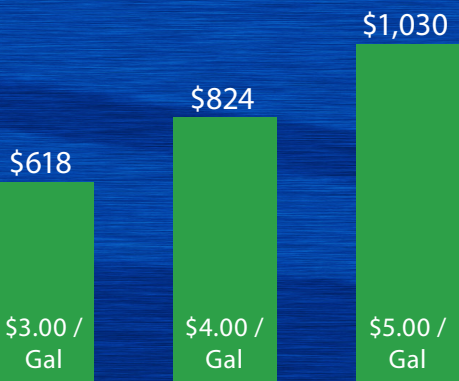
9.24 mpg



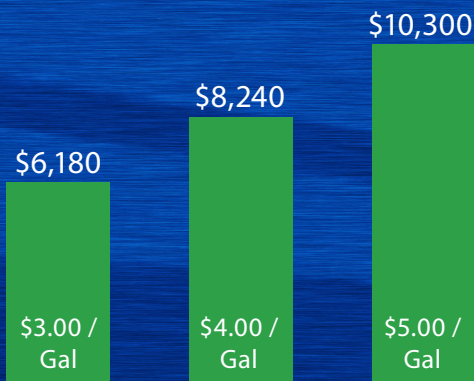
8.20 mpg



Blue Bird Annual Fuel Savings



Blue Bird 10-Year Fuel Savings



Based On Average Annual Mileage - 15,000
Gallons Used: Blue Bird - 1,623* | Competitor - 1,829*

What our customers are saying:

"Our new Blue Bird Cummins averages around 9 miles to the gallon, with only 12,000 miles on it. It can only get better in the future, as the engine is broke in. We are very satisfied with this product." -Bernie Reed, Two Rivers Buses, Inc.

"We have been extremely happy with our Blue Bird buses equipped with Cummins Engines. The fuel mileage is the best in the business and reliability is second to none!" -Dan Huntington, Gresham Auto & Power Center Inc.

THE BLUE BIRD ADVANTAGE



Blue Bird Advantage - 11%

Cummins ISB v. MaxxForce 7

Fuel Economy Results

9.19 mpg

8.31 mpg



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Blue Bird Annual Fuel Savings

\$519

\$692

\$865

\$3.00 /
Gal

\$4.00 /
Gal

\$5.00 /
Gal

Blue Bird 10-Year Fuel Savings

\$5,190

\$6,920

\$8,650

\$3.00 /
Gal

\$4.00 /
Gal

\$5.00 /
Gal

Based On Average Annual Mileage - 15,000
Gallons Used: Blue Bird - 1,632* | Competitor - 1,805*

Apples-to-Apples: SCR Technology is Clearly the Advantage

- SAE J1526 test compliant including stop and go and highway routes
- Independent third party evaluation
- These results are for comparison purposes. Actual results may vary depending on route, terrain, drive technique, weather conditions, idling, etc.

* Actual results may vary depending on individual bus specifications, terrain, route, and air conditioning

Specifications shown were in effect on the date they were approved for printing. In keeping with its policy of continual product improvement, Blue Bird reserves the right to change specifications without notice and without incurring obligations. Some equipment/features shown may be optional - your Blue Bird Dealer or Representative will explain. SB-FUEL-0612; ©2012 Blue Bird Corporation